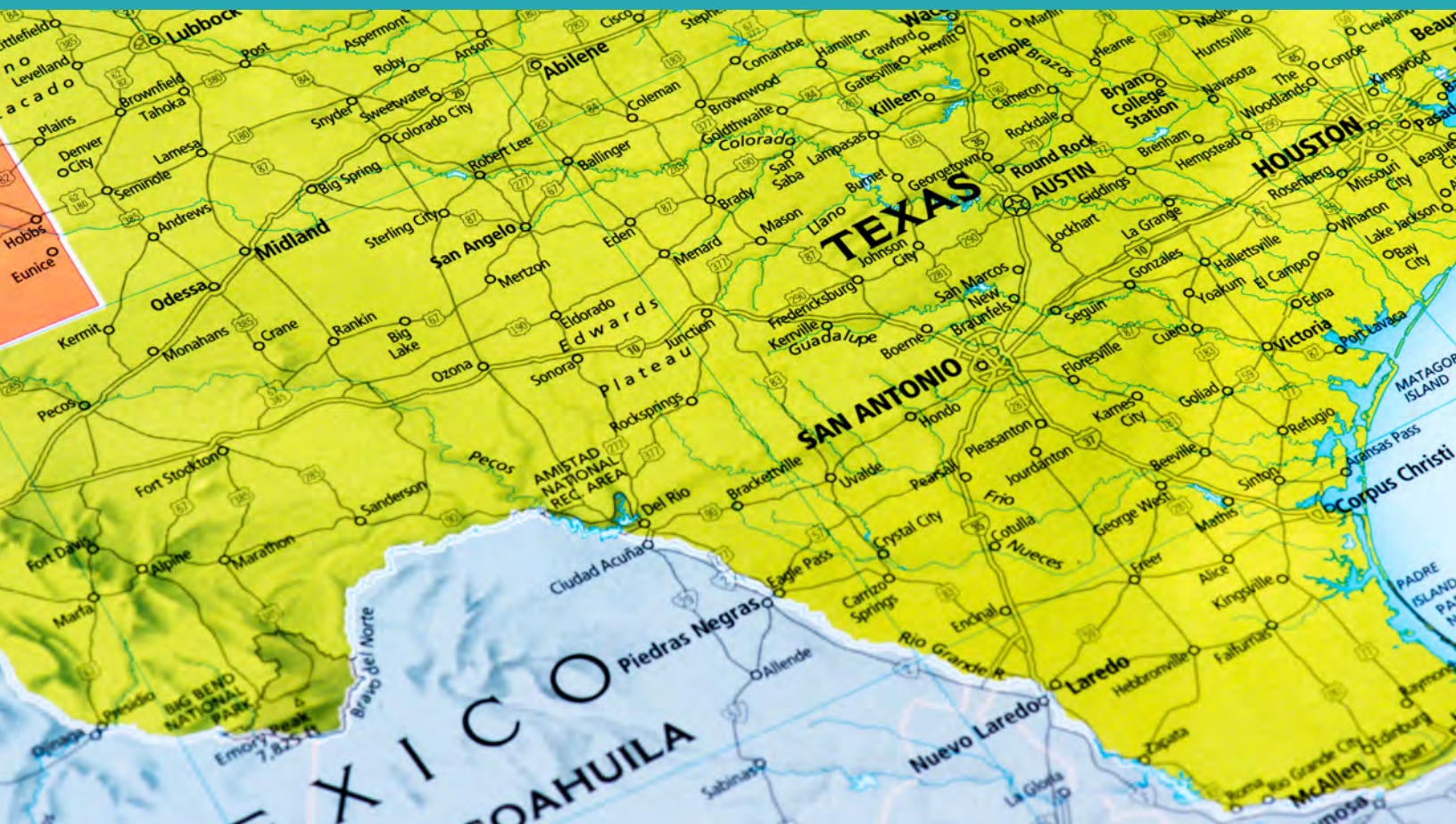


# Connecting Certified LGBTQ-Owned Businesses Across Texas



**SPONSOR  
OPPORTUNITIES**



**TEXAS LGBTQ  
CHAMBERS OF COMMERCE**  
AUSTIN • HOUSTON • NORTH TEXAS • SAN ANTONIO

**LGBTBE<sup>®</sup>  
Roundtable  
Program**

**DEVELOP. GROW. SUSTAIN.**



# Connecting Certified LGBTQ-Owned Businesses across Texas

*The statewide LGBTBE® Roundtable Program supports certified LGBTBE® businesses to help them learn, grow, connect. Connect with LGBTBE businesses across the State of Texas.*



## COLLABORATION & CONNECTION

Through the LGBTBE® Roundtable Program the Texas LGBTQ Chambers of Commerce has launched a groundbreaking, statewide program to support certified LGBTQ-owned businesses in Texas.

Held quarterly, the LGBTBE® Roundtable Program focuses on specific topics to give Certified LGBTBE® businesses the education and tools to grow and thrive.

The primary focus of the program is to foster the development, growth and sustainability of certified LGBTQ-owned businesses which are members of the Austin LGBT Chamber, Greater Houston LGBT Chamber, North Texas LGBT Chamber, and San Antonio LGBT Chamber.

**Your program sponsorship will support the first ever LGBTBE® statewide program in Texas and in the NGLCC Affiliate Chamber Network.**

## PROGRAM GOALS

The statewide LGBTBE® Roundtable Program offers education, connection and opportunities to help certified LGBT Business Enterprises (LGBTBE) grow and thrive. The program is held quarterly and is complimentary to members of the collaborating chambers.

The goals of the statewide LGBTBE Roundtable Program are:

- Support Certified LGBTBE members through education
- Create connection opportunities for LGBTBE certified business to support business development and growth
- Connect LGBTBEs across the State of Texas for business development, best practices share and more

Through the program, LGBTQ entrepreneurs will :

- Learn more about an overall business development strategy utilizing the LGBTBE® certification
- Gain a better understanding how LGBTBE® businesses can effectively engage with corporate supplier diversity programs
- Network with other LGBTBE certified businesses across the State of Texas
- Access one-on-one connection opportunities with supplier diversity professionals and other key stakeholders.
- Pitch their business and receive valuable feedback\*

*\*One business per quarter will be selected to pitch*



**TEXAS  
LGBT  
CHAMBER OF  
COMMERCE**

# SPONSORSHIP LEVELS & BENEFITS

## PRESENTING SPONSOR - \$10,000

(AVAILABLE - 1)

- Company name added to program title for all four sessions in 2021; "LGBTBE® Roundtable presented by Your Company"
- Company video and live comments during each program
- Company logo integrated into program slides
- Logo placement on Texas LGBTQ Chambers website as well as Austin, Houston, North Texas, and San Antonio chamber websites.
- Sponsor recognition on Texas LGBTQ Chambers of Commerce and Austin, Houston, North Texas and San Antonio social media channels including Facebook event.
- Standalone sponsor recognition via social media channels (up to 4)
- Company video promoted on all social media prior to and after event (up to 4 times)
- First right of refusal to sponsor 2022 program

## GOLD SPONSOR - \$5,000

- Industry exclusive
- Company logo included in all marketing materials.
- Opportunity to deliver concluding remarks at the end of program
- Company logo integrated into program slides
- Logo placement on Texas LGBTQ Chambers website as well as Austin, Houston, North Texas, and San Antonio chamber websites.
- General sponsor recognition on Texas LGBTQ Chambers of Commerce and Austin, Houston, North Texas and San Antonio social media channels including Facebook event.
- Standalone sponsor recognition via social media channels (up to 3)



## SILVER SPONSOR - \$2,500

- Company logo included in all marketing materials.
- Company logo integrated in program slides
- Logo placement on Texas LGBTQ Chambers website as well as Austin, Houston, North Texas, and San Antonio chamber websites.
- Sponsor recognition on Texas LGBTQ Chambers of Commerce and Austin, Houston, North Texas and San Antonio social media channels including Facebook event.
- Standalone sponsor recognition via social media channels (up to 2)

## BRONZE SPONSOR - \$1,250

- Company name or logo included in all marketing materials.
- Company name or logo integrated into program slides
- Company name or logo placement on Texas LGBTQ Chambers website as well as Austin, Houston, North Texas, and San Antonio chamber websites.
- Sponsor recognition on Texas LGBTQ Chambers of Commerce and Austin, Houston, North Texas and San Antonio social media channels including Facebook event.

*Note: Additional benefits may be requested pending approval by Texas LGBTQ Chambers of Commerce leadership.*

# SECURE YOUR SPONSORSHIP OPPORTUNITY TODAY AND SUPPORT LGBTQ-OWNED BUSINESSES!

*Contact your local affiliate chamber, Tony Vedda, or Tammi Wallace to confirm your LGBTBE® Roundtable Program sponsorship.*

## SPONSOR OPPORTUNITIES

Tony Vedda, President & CEO  
North Texas LGBT Chamber of Commerce  
tony.vedda@lgbtchamber.com  
214-865-6516

Tammi Wallace, Co-Founder/President & CEO  
Greater Houston LGBT Chamber of Commerce  
tammi.wallace@houstonlgbtchamber.com  
713-301-2266

